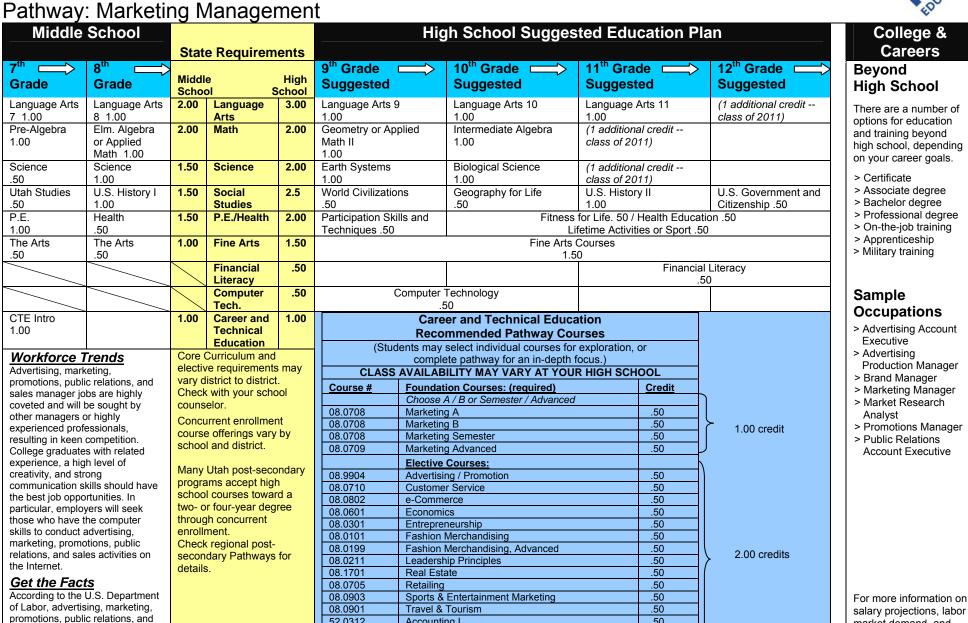
Area of Study: Marketing Education



52.0312

52.0211

52.0441

32.0199

Accounting I

Business Law

Business Management

Student Internship (Critical Workplace Skills)

.50

.50

.50

.50

3.00 credits for completion

College & **Careers**

High School

There are a number of options for education and training beyond high school, depending on your career goals.

- > Associate degree
- > Bachelor degree
- > Professional degree
- > Apprenticeship
- > Military training

Occupations

- > Advertising Account
- **Production Manager**
- > Marketing Manager
- > Market Research
- > Promotions Manager
- Account Executive

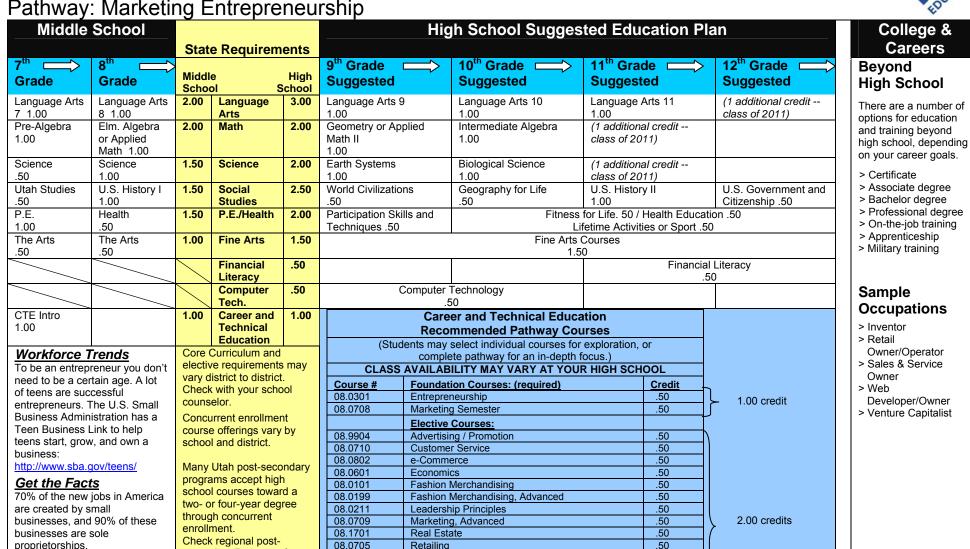
salary projections, labor market demand, and training options, visit www.careers.utah.gov

sales managers held about

646,000 jobs in 2004.

Area of Study: Marketing Education

Pathway: Marketing Entrepreneurship



Sports & Entertainment Marketing

Student Internship (Critical Workplace Skills)

.50

.50

.50

.50

.50

.50

3.00 credits for completion

08.0705

08.0903

08.0901

52.0312

52.0211

52.0441

32.0199

Retailing

Travel & Tourism

Business Management

Accounting I

Business Law

For more information on salary projections, labor market demand, and training options, visit www.careers.utah.gov

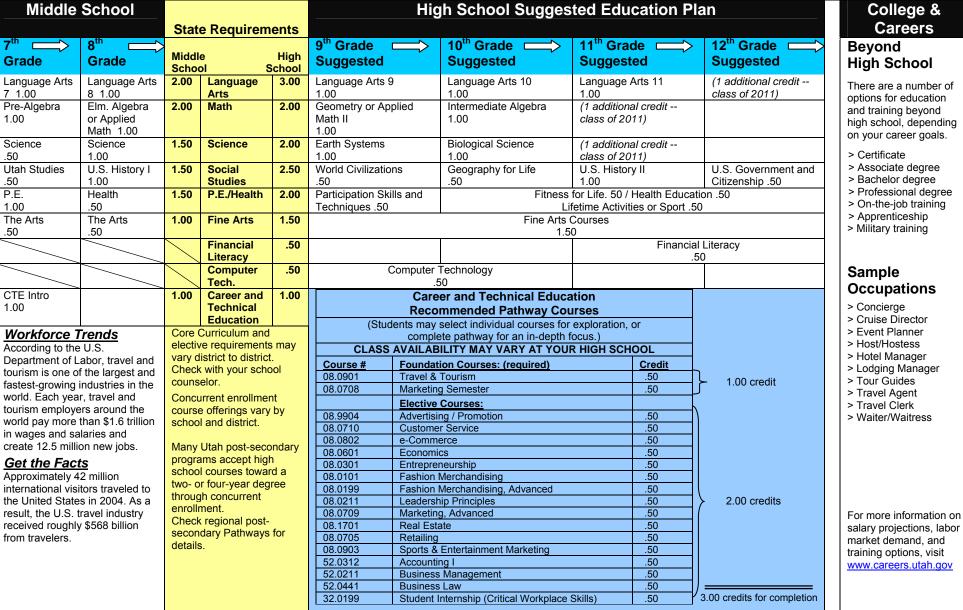
secondary Pathways for

details.

proprietorships.

Area of Study: Marketing Education





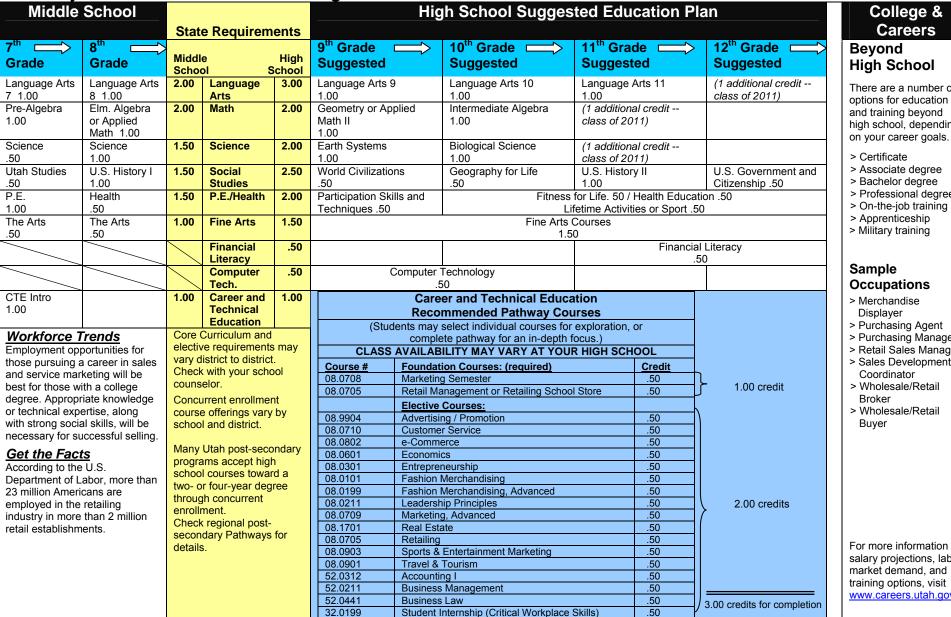
There are a number of options for education and training beyond high school, depending

- > Associate degree

salary projections, labor market demand, and training options, visit www.careers.utah.gov

Area of Study: Marketing Education

Pathway: Sales & Service Marketing



College & **Careers**

High School

There are a number of options for education and training beyond high school, depending on your career goals.

- > Associate degree
- > Bachelor degree
- > Professional degree
- > Military training

Occupations

- > Merchandise
- > Purchasing Manager
- > Retail Sales Manager
- > Sales Development
- > Wholesale/Retail

For more information on salary projections, labor market demand, and training options, visit www.careers.utah.gov